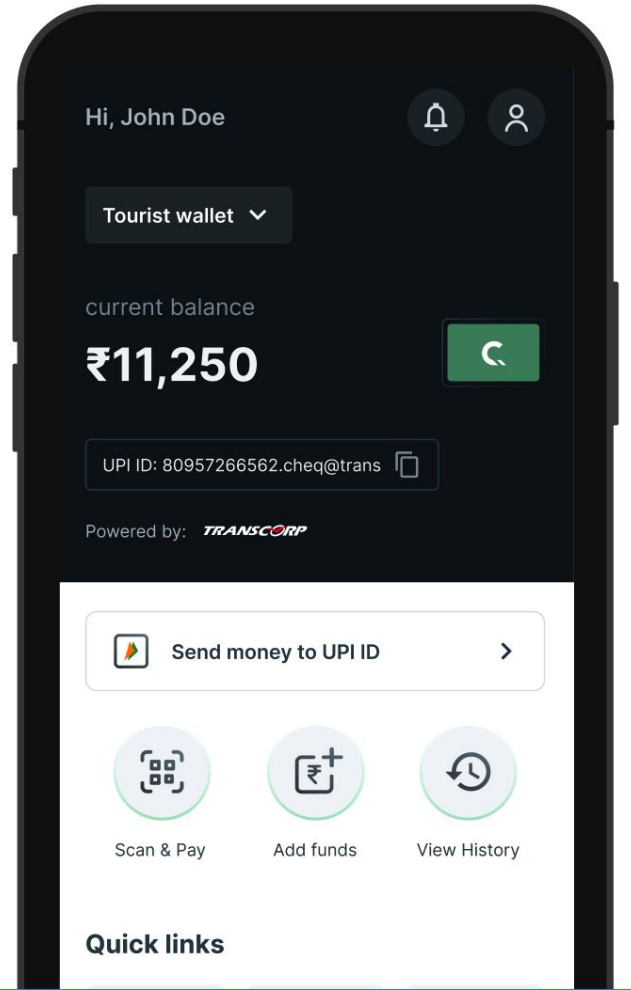


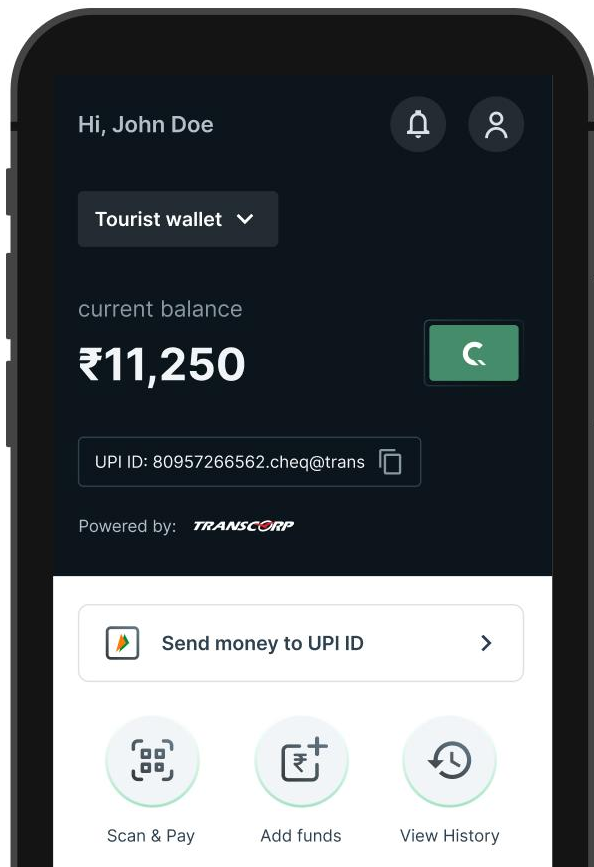
# cheq

## Sponsor Network

Fastest way to increase sales 🚀



## CHEQ APP HELPS CUSTOMERS MANAGE THEIR MONTHLY SPENDS



### Accepted everywhere

Users can pay at 50mn+ merchants - online and offline



### Easy to use, Shareable

Cheq accounts can be shared with spouses, children and parents.



### Super Secure

Using Cheq, keeps your savings account details safe from attackers



### Great rewards

Cheq customers earn 0.5-5% cashback on merchant spends

# More than 15,000 customers regularly use Cheq UPI

#easyTracking

"After using Cheq, my bank statement looks much cleaner without a lot of small value payments. I'm able to keep better track of my spends now."

- Sourabh, 35



#experience

"Cheq is the first payments wallet I've tried using in India. The app is well designed and simple to use. I can add funds instantly and pay everywhere."

- Nokubo Motoichi



#convenient

"It took a long time to open my first bank account in India. The process was hassle free with Cheq. I've stopped carrying too much cash since Cheq"

- Osamu Maeda



#hassleFree

#widelyAccepted

"With its ease of payment and wider acceptability at local shops, Cheq has become my go-to mode of payment"

- Sanjana, 29



# Due to our innovative payment wallets

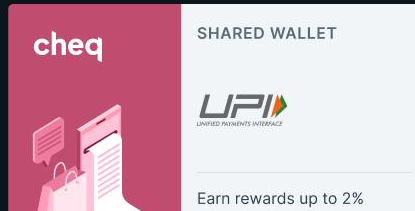
## Personal wallet

For Individuals who want to take their budgeting goals to the next level



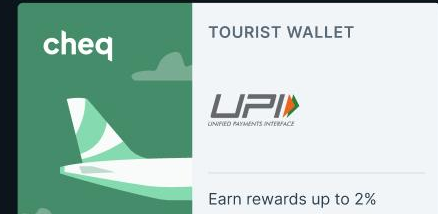
## Shared wallet

For Couples or groups who wish to share spends from a common wallet



## Tourist wallet

Made for foreign tourists to pay anywhere in India using UPI



**Cheq will service 3-5 lakh  
customers before April 2024**

**And you can benefit from this**

# Cheq can put your brand in front of premium audiences

**Rewards**

₹ 1,92,740    1,92,740

Weekly give away

Spend with Cheq win biggy!

Adidas Yung-1  
₹12,500

See leaderboard

**Earn as you spend**

Cashback and discounts on brands you love

Swiggy    Uber

Cashback and discounts on brands you love

Swiggy  
₹4 Swiggy  
2% cashback

Uber  
Uber  
2% cashback

Finish milestones, win gems

250  
Successful KYC completion

500  
First payment with Cheq

**UniFive**

Flat 5% cashback on canteen payments in your university

JNU    RGIPT

←

Marriott  
HOTELS & RESORTS

**15% off**  
Minimum 15% Off On Your Stay Bookings

**How it works**

- ✓ Book hotel on Booking.com
- ✓ Offer is pre-applied on the checkout page.
- ✓ Pay via Cheq and enjoy discount

Visit website

**Validity**  
Valid from 08th Sep 2022 to 23rd May 2023

**Terms and conditions**  
User agrees that their participation in the rewards programme of the company, constitutes their understanding of and agreement to reward specific terms and conditions.

Home    Wallet    History    Rewards

Get new customers  
Encourage repeat customers

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## With our best in-class advertising plans

### BRONZE

**1 month of  
in-app  
advertising**

**1 month  
website  
advertising**

### SILVER

**3 months of  
in-app  
advertising**

**Focused  
Outreach  
campaigns**

### GOLD

**Everything in  
silver plus**

**Social media  
shoutout**

**Event Invites**

# If you're interested

Reach out to [vaibhav@terrafin.tech](mailto:vaibhav@terrafin.tech) or  
[sudhanshu@terrafin.tech](mailto:sudhanshu@terrafin.tech)